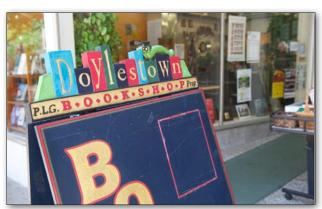
# GO · SEE · DO Doylestown









www.doylestowncardinal.com **MEDIA RATES** 2024



"Your Doylestown Area Community Newspaper"

PO Box 1486, Doylestown, PA 18901

# 2024 rates

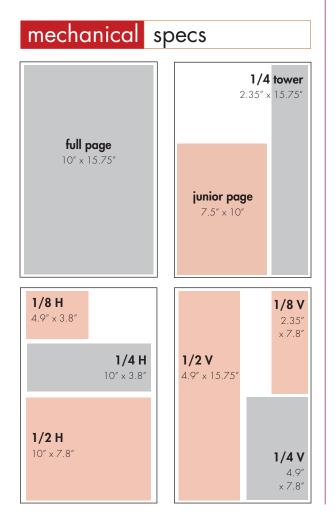
## net retail rates

All rates are 4–color, per issue

, [		
3X rate	6X rate	12X rate
995	895	755
795	695	595
655	595	495
425	375	325
295	255	225
	<b>3X</b> rate 995 795 655 425	3X 6X   rate 6   995 895   795 695   655 595   425 375

#### production charges

No charge to direct advertisers for straightforward ad composition. Intricate layout and design will be quoted on a per job basis.



# deadlines materials

Space deadline: the 10th of the month prior to publication.

Materials deadline: the 15th of the month prior to publication.

**Cancellations:** must be received by the space reservation deadline of the issue in which to be published.

**Digital files** submitted must be composite press-ready **CMYK pdf** (preferred), **jpg, tif** or **eps** file with all images at minimum of 300dpi (CMYK). Please include/embed all linked graphics and fonts (Illustrator files, convert text to outlines). Maximum ink density of 230-240 is best.

Production contact: Jenny (267) 824-2412 JD@DoylestownCardinal.com

## credit and conditions

Credit may be established once an application has been approved

Invoices are due and payable upon receipt.

All advertising must be approved by the publisher.

Publisher reserves the right to refuse any ad for any reason.

**Advertisers** and their agencies will indemnify, defend, and hold harmless from any claim and all loss, expense or liability arising out of the publication of any advertising copy.

**The liability** of the publisher for any error or omission or delay for which it may be held generally responsible, shall in no event exceed the cost of the space paid for and occupied by such individual.







or email JP4541@aol.com

THE DOYLESTOWN CARDINAL

